

**APOST Communications & Advocacy
Committee Meeting Agenda
United Way of Allegheny County
8-3-11**

I. Welcome & Introductions

- In attendance
 - Darryl Brown, Project Destiny
 - Lane Colvin, Project Destiny
 - Aimee LeFevers (Temporary Chair), United Way
 - Holly O'Donnell, PPS
 - Lori Y. Rue, ULPGH
 - Stephanie Schoenberg, YouthWorks, Inc.
 - Susan Brozek Scott, Afterschool Buddy, Inc.
 - Jessica Tirado, SWSG
 - Kathryn Vargas, Neighborhood Learning Alliance

II. Review of Meeting Minutes from 6-29-11

III. Work Plan for Committee

- Talking Points (very general)—Out-of-School Time programs...
 - Inspire Learning
 - Helps working families
 - Keeps kids safe
 - Committee agrees that the talking points are fine but will make Inspire Learning the top talking point. Will also elaborate with specifics under each general point.
- Reviewed “Advocacy Efforts” as starting point
- Timeline of Events from September through May
 - **September** (focus on “Lights on Afterschool” and Kickoff for Advocacy)
 - Recruitment of committee members
 - Preparation for Lights on Afterschool-a-palozza
 - Peer Network – September 14
 - 2nd Site-TBD- September 9
 - Form partnerships with higher education for media project
 - **October**
 - Harris burg
 - Local event
 - **November/December**
 - Letter writing campaign
 - **January**
 - Symposium theme
 - Voter registration

- **February**
 - I Heart my OST Program
 - Contest
 - Media
 - Parent training/workshops
- **March/April** (PSSA, Spring Break)
 - Local legislator visits
 - Legislative forum (March)
 - Catch Up!
- **May** (Afterschool for All Challenge)
 - Legislative forum
 - OST Appreciation Month (Invite Board members and other champions)
- On going all year
 - Corporation Sponsorship
 - Champion building
- **ACTION:** Holly O'Donnell calls about posters, details on Mayor's Summit, and PSAYDN
- **ACTION:** Alana contacts Bob Jones at YouthPlaces about getting on GPAPN agenda for September, researches media resources through Afterschool Alliance for "Lights on Afterschool"
- **ACTION:** Kathryn Vargas will inquire about convening working group for the local "Lights On Afterschool" event

IV. Committee Logistics

- Temporary Chair: Aimee LeFevers
- **ACTION:** Everyone continue to recruit more members

V. Next Meeting

- August 31 at 9 am at United Way **RESCHEDULING due to Youth Driven Programming workshop being held on same day**